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## **“FROM THE HEART: HOW THE CITY OF GLENDALE PAYS IT FORWARD” NEW TV SHOW TO DEBUT ON GLENDALE 11 TV**

**Glendale, Ariz.** — Heartwarming stories with an underlying message of hope and giving are the focus of a new TV show produced by Glendale 11 called “From the Heart: How the City of Glendale Pays it Forward.” The 30-minute show profiles the city’s popular “From the Heart” non-profit campaign in which residents donate through the city water bill to help those in need.

Viewers get a first-hand look at how the program works and who the donations benefit, and background on the history of the organization as well as the corporate sponsors. Some of the people profiled include seniors who get a hot meal delivered once a day, school children receiving back-to-school clothes, job skills being taught to those who need help and utility bill assistance for residents struggling to pay their bills. Other stories include an interview with a Glendale woman who talks about why she donates to the program as well as some of the social-service agencies that benefit by the From the Heart program.

The show debuts Wednesday, September 19, at 7 p.m. and can also be seen daily on Glendale 11, the city’s television station. In addition, viewers can watch online via the city’s video library at [www.glendaleaz.com/video](http://www.glendaleaz.com/video). For more information about Glendale 11 or the new TV show, visit [www.glendaleaz.com/glendale11](http://www.glendaleaz.com/glendale11). For more information on the From the Heart program, visit [www.glendaleaz.com/fromtheheart](http://www.glendaleaz.com/fromtheheart).